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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

		Application No.	Applicant(s)	
		10/580,503	VAN LEEST ET AL.	
	Office Action Summary	Examiner	Art Unit	
		Jeremiah Avery	2131	
Period fo	The MAILING DATE of this communication app or Reply	pears on the cover sheet	with the correspondence address	
WHIC - Exte after - If NC - Failu Any	ORTENED STATUTORY PERIOD FOR REPLY CHEVER IS LONGER, FROM THE MAILING DAMAGES of time may be available under the provisions of 37 CFR 1.1 SIX (6) MONTHS from the mailing date of this communication. Operiod for reply is specified above, the maximum statutory period we to reply within the set or extended period for reply will, by statute reply received by the Office later than three months after the mailing ed patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUN 36(a). In no event, however, may will apply and will expire SIX (6) Mi , cause the application to become	IICATION. a reply be timely filed DNTHS from the mailing date of this communication. ABANDONED (35 U.S.C. § 133).	
Status				
1)	Responsive to communication(s) filed on 16 O	<u>ctober 2007</u> .		
2a)⊠	This action is FINAL . 2b) This	action is non-final.		
3)	Since this application is in condition for allowar	nce except for formal ma	itters, prosecution as to the merits is	
	closed in accordance with the practice under E	Ex parte Quayle, 1935 C	D. 11, 453 O.G. 213.	
Disposit	ion of Claims			
5)□ 6)⊠ 7)□	Claim(s) <u>1-35</u> is/are pending in the application. 4a) Of the above claim(s) is/are withdraw Claim(s) is/are allowed. Claim(s) <u>1-35</u> is/are rejected. Claim(s) is/are objected to. Claim(s) are subject to restriction and/o	wn from consideration.		
Applicat	ion Papers			
10)⊠	The specification is objected to by the Examine The drawing(s) filed on 23 May 2006 is/are: a) Applicant may not request that any objection to the Replacement drawing sheet(s) including the correct The oath or declaration is objected to by the Examine	☑ accepted or b)☐ obj drawing(s) be held in abey tion is required if the drawir	ance. See 37 CFR 1.85(a). ng(s) is objected to. See 37 CFR 1.121(d).	
Priority (under 35 U.S.C. § 119			
12)⊠ a)	Acknowledgment is made of a claim for foreign All b) Some * c) None of: 1. Certified copies of the priority document 2. Certified copies of the priority document 3. Copies of the certified copies of the priority document application from the International Bureau See the attached detailed Office action for a list	s have been received. s have been received in rity documents have bee u (PCT Rule 17.2(a)).	Application No In received in this National Stage	
2)	ce of References Cited (PTO-892) ce of References Cited (PTO-892) ce of Draftsperson's Patent Drawing Review (PTO-948) mation Disclosure Statement(s) (PTO/SB/08) cr No(s)/Mail Date	Paper N	v Summary (PTO-413) o(s)/Mail Date f Informal Patent Application 	

Application/Control Number:

10/580,503 Art Unit: 2131

DETAILED ACTION

- 1. Claims 1-35 have been examined.
- 2. Responses to Applicant's remarks have been given.

Specification

1. The specification is objected to as failing to provide proper antecedent basis for the claimed subject matter. See 37 CFR 1.75(d)(1) and MPEP § 608.01(o). Correction of the following is required: the term "computer-readable medium" as found within the claim language of claim 35 is not properly defined within the specification.

Claim Rejections - 35 USC § 101

35 U.S.C. 101 reads as follows:

Whoever invents or discovers any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof, may obtain a patent therefor, subject to the conditions and requirements of this title.

2. Claim 35 is rejected under 35 U.S.C. 101 because the claimed invention is directed to non-statutory subject matter. Claim 35 is for a "bitstream", however, there is a lack of a tangible embodiment for said "bitstream" to reside in; thus it is broadly interpreted by the Examiner that said "bitstream" is a signal. The Office's current position is that claims involving signals encoded with functional descriptive material do not fall within any of the categories of patentable subject matter set forth in 35 U.S.C. § 101, and such claims are therefore ineligible for patent protection. See 1300 OG 142 (November 22, 2005) (in particular, see Annex IV(c)).

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Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

The factual inquiries set forth in *Graham* v. *John Deere Co.*, 383 U.S. 1, 148 USPQ 459 (1966), that are applied for establishing a background for determining obviousness under 35 U.S.C. 103(a) are summarized as follows:

- 1. Determining the scope and contents of the prior art.
- 2. Ascertaining the differences between the prior art and the claims at issue.
- 3. Resolving the level of ordinary skill in the pertinent art.
- 4. Considering objective evidence present in the application indicating obviousness or nonobviousness.

Claims 1-15 and 20-35 are rejected under 35 U.S.C. 103(a) as being unpatentable over United States Patent No. 7,095,873 to Venkatesan et al., hereinafter Venkatesan and further in view of United States Patent Application Publication No. 2004/0133794 to Kocher et al., hereinafter Kocher.

3. Regarding claim 1, Venkatesan and Kocher teach a method for encoding an input bitstream of an input signal comprising:

receiving the input bitstream (*Venkatesan* – column 1, lines 28-33, column 4, lines 59-67, "content producer/provider 122 has a content storage 130 to store digital goods containing original content", column 5, lines 9-17, "signal with a watermark embedded therein represents to a recipient that the signal is being distributed in accordance with the copyright authority of the content producer/provider 122" and lines 63-67, column 8,

lines 7-42, "a goods obtainer 410" and "goods obtainer 410 obtains a digital good 405 (such as an audio signal or a digital image). It may obtain the good from nearly any source, such as a storage device or over a network communications link." and column 21, lines 7-20);

extracting non-essential information from the input bitstream to generate a reduced bitstream (*Venkatesan* – Figures 4-6, column 2, lines 25-28, "lossy compression", column 4, lines 40-46, "quantization", column 5, lines 56-62, column 6, lines 30-39, column 8, lines 4-11 and 25-56, "normalize the amplitude", column 11, lines 52-60 and column 15, lines 29-37, "where T is obtained by deleting the columns of T₁ that correspond to the insignificant coefficients according to the significance map"); re-encoding the non-essential information to generate re-encoded data in accordance with a different encoding rule than used for encoding the non-essential information in the bitstream (*Venkatesan* – Figures 4-6, column 2, lines 25-28, "lossy compression", column 4, lines 40-46, "quantization", column 5, lines 56-62, column 6, lines 30-39, column 8, lines 4-11 and 25-56, "resize it to a fixed size", column 10, lines 37-50, column 11, lines 52-65, column 14, lines 45-67 and column 15, lines 1-3 and 29-37, "where T is obtained by deleting the columns of T₁ that correspond to the insignificant coefficients according to the significance map");

bitstream (*Kocher* – page 13, paragraph 145, page 18, paragraph 183, "uniquely-recorded region can also include names, e-mail addresses, account numbers, or other data identifying the specific recipient (e.g., for forensic watermarking purposes,

interactive features, etc.) or other characteristics of the recipient (e.g., viewing preferences, authorization data, group identifiers, zip codes, etc.)" and page 19, paragraph 188, "may store data of any other kind and purpose on the media, such as user preferences, user information, etc.").

- 4. Regarding claim 2, Kocher teaches wherein the user data element is a user data section of the reduced bit-stream (page 13, paragraph 145, page 18, paragraph 183, "uniquely-recorded region can also include names, e-mail addresses, account numbers, or other data identifying the specific recipient (e.g., for forensic watermarking purposes, interactive features, etc.) or other characteristics of the recipient (e.g., viewing preferences, authorization data, group identifiers, zip codes, etc.)" and page 19, paragraph 188, "may store data of any other kind and purpose on the media, such as user preferences, user information, etc.").
- 5. Regarding claim 3, Kocher teaches wherein the user data element is comprised in a separate bit-stream (page 13, paragraph 145, page 18, paragraph 183, "uniquely-recorded region can also include names, e-mail addresses, account numbers, or other data identifying the specific recipient (e.g., for forensic watermarking purposes, interactive features, etc.) or other characteristics of the recipient (e.g., viewing preferences, authorization data, group identifiers, zip codes, etc.)" and page 19, paragraph 188, "may store data of any other kind and purpose on the media, such as user preferences, user information, etc.").
- 6. Regarding claim 4, Venkatesan teaches wherein the extracting non-essential information comprises removing non-essential data corresponding to the non-essential

information from the input bitstream (Figures 4-6, column 2, lines 25-28, "lossy compression", column 4, lines 40-46, "quantization", column 5, lines 56-62, column 6, lines 30-39, column 8, lines 4-11 and 25-56, "normalize the amplitude", column 11, lines 52-60 and column 15, lines 29-37, "where T is obtained by deleting the columns of T₁ that correspond to the insignificant coefficients according to the significance map").

- 7. Regarding claim 5, Venkatesan teaches wherein the extracting non-essential information comprises modifying quantisation levels of the reduced bitstream (Figures 4-6, column 2, lines 25-28, "lossy compression", column 4, lines 40-46, "quantization", column 5, lines 56-62, column 6, lines 30-39, column 8, lines 4-11 and 25-56, "normalize the amplitude", column 11, lines 52-60 and column 15, lines 29-37, "where T is obtained by deleting the columns of T₁ that correspond to the insignificant coefficients according to the significance map").
- 8. Regarding claim 6, Venkatesan teaches wherein the re-encoding comprises a compression of the non-essential information (Figures 4-6, column 2, lines 25-28, "lossy compression", column 4, lines 40-46, "quantization", column 5, lines 56-62, column 6, lines 30-39, column 8, lines 4-11 and 25-56, "resize it to a fixed size", column 10, lines 37-50, column 11, lines 52-65, column 14, lines 45-67 and column 15, lines 1-3 and 29-37, "where T is obtained by deleting the columns of T₁ that correspond to the insignificant coefficients according to the significance map").
- 9. Regarding claim 7, Venkatesan teaches wherein the non-essential information corresponds to less significant data values associated with the input signal (column 15,

lines 29-37, "where T is obtained by deleting the columns of T₁ that correspond to the insignificant coefficients according to the significance map").

- 10. Regarding claim 8, Venkatesan teaches determining the non-essential information in response to a perceptual model associated with the input signal (column 6, lines 7-16, column 10, lines 9-15 and column 13, lines 21-59).
- 11. Regarding claim 9, Kocher teaches including an indication in the user data element of the presence of re-encoded data in the user data element (page 13, paragraph 145, page 18, paragraph 183, "uniquely-recorded region can also include names, e-mail addresses, account numbers, or other data identifying the specific recipient (e.g., for forensic watermarking purposes, interactive features, etc.) or other characteristics of the recipient (e.g., viewing preferences, authorization data, group identifiers, zip codes, etc.)" and page 19, paragraph 188, "may store data of any other kind and purpose on the media, such as user preferences, user information, etc.").
- 12. Regarding claim 10, Kocher teaches including additional data in the user data element (page 13, paragraph 145, page 18, paragraph 183, "uniquely-recorded region can also include names, e-mail addresses, account numbers, or other data identifying the specific recipient (e.g., for forensic watermarking purposes, interactive features, etc.) or other characteristics of the recipient (e.g., viewing preferences, authorization data, group identifiers, zip codes, etc.)" and page 19, paragraph 188, "may store data of any other kind and purpose on the media, such as user preferences, user information, etc.").

- 13. Regarding claim 11, Venkatesan and Kocher teach wherein the additional data comprises a watermark (*Venkatesan* column 4, lines 32-67, column 5, lines 1-17, 30-36 and 56-62, column 6, lines 7-16 and 30-39, column 7, lines 23-34 and 53-60, column 8, lines 2-24, column 11, lines 52-60 and *Kocher* page 13, paragraph 144, "forensic watermarks", page 18, paragraph 183, page 19, paragraph 190 and page 20, paragraph 199).
- 14. Regarding claim 12, Kocher teaches encrypting at least part of the additional data (page 1, paragraph 9, "content to be distributed in encrypted form", page 13, paragraph 144, "applying symmetric cryptographic operations", page 21, remainder of paragraph 199, "the content server transmits (e.g., streams) encrypted digital content (e.g., audio, video, and/or images)").
- 15. Regarding claim 13, Kocher teaches wherein the additional data comprises data selected from the group consisting of:
- a. revocation data (page 13, paragraph 145, page 18, paragraph 182 and page 19, paragraphs 184-186 and 188, "may store data of any other kind and purpose on the media, such as user preferences, user information, etc.", 189 and 190 and page 20, paragraph 199, "perform real-time revocation checks");
- b. digital rights management information data (page 1, paragraph 9);
- c. checksum data (page 13, paragraph 144).
- 16. Regarding claim 14, Kocher teaches wherein the re-encoding the non-essential information comprises encryption (page 1, paragraph 9, "content to be distributed in encrypted form", page 13, paragraph 144, "applying symmetric cryptographic

operations", page 21, remainder of paragraph 199, "the content server transmits (e.g., streams) encrypted digital content (e.g., audio, video, and/or images)").

- 17. Regarding claim 15, Kocher teaches wherein the input bitstream is an MPEG encoded bitstream of the input signal (page 13, paragraphs 144 and 145 and page 21, remainder of paragraph 199, "the content server transmits (e.g., streams) encrypted digital content (e.g., audio, video, and/or images)").
- 18. Regarding claim 20, Venkatesan teaches wherein the reduced bitstream and the input bitstream are both in accordance with the same encoding standard (Figures 4-6, column 2, lines 25-28, "lossy compression", column 4, lines 40-46, "quantization", column 5, lines 56-62, column 6, lines 30-39, column 8, lines 4-11 and 25-56, "normalize the amplitude", column 11, lines 52-60 and column 15, lines 29-37, "where T is obtained by deleting the columns of T₁ that correspond to the insignificant coefficients according to the significance map").
- 19. Regarding claim 21, Venkatesan teaches wherein a combined data rate of the reencoded data and the reduced bitstream is equal or less than a data rate of the input bitstream (Figures 4-6, column 2, lines 25-28, "lossy compression", column 4, lines 40-46, "quantization", column 5, lines 56-62, column 6, lines 30-39, column 8, lines 4-11 and 25-56, "normalize the amplitude", column 11, lines 52-60 and column 15, lines 29-37, "where T is obtained by deleting the columns of T₁ that correspond to the insignificant coefficients according to the significance map").

- 20. Regarding claim 22, Venkatesan teaches a computer program enabling the carrying out of a method according to claim 1 (column 18, lines 17-28, column 19, lines 10-29, column 20, lines 9-20 and column 21, lines 7-11).
- 21. Regarding claim 23, Venkatesan teaches a record carrier comprising a computer program as claimed in claim 22 (column 18, lines 17-28, column 19, lines 10-29, column 20, lines 9-20 and column 21, lines 7-11).
- 22. Regarding claim 24, Venkatesan and Kocher teach a method for decoding an input bitstream for an input signal comprising:

receiving the input bitstream, the input bitstream comprising a reduced bitstream for the input signal (*Venkatesan* – column 1, lines 28-33, column 4, lines 59-67, "content producer/provider 122 has a content storage 130 to store digital goods containing original content", column 5, lines 9-17, "signal with a watermark embedded therein represents to a recipient that the signal is being distributed in accordance with the copyright authority of the content producer/provider 122" and lines 63-67, column 8, lines 7-42, "a goods obtainer 410" and "goods obtainer 410 obtains a digital good 405 (such as an audio signal or a digital image). It may obtain the good from nearly any source, such as a storage device or over a network communications link." and column 21, lines 7-20);

receiving a user data element comprising encoded data associated with the input signal; extracting the encoded data from the user data element (*Kocher* – page 13, paragraph 145, page 18, paragraph 183, "uniquely-recorded region can also include names, e-mail addresses, account numbers, or other data identifying the specific recipient (e.g., for

forensic watermarking purposes, interactive features, etc.) or other characteristics of the recipient (e.g., viewing preferences, authorization data, group identifiers, zip codes, etc.)" and page 19, paragraph 188, "may store data of any other kind and purpose on the media, such as user preferences, user information, etc."); re-encoding the encoded data to generate enhancement data compatible with an encoding of the input signal in the reduced bitstream (Venkatesan – Figures 4-6, column 2, lines 25-28, "lossy compression", column 4, lines 40-46, "quantization", column 5, lines 56-62, column 6, lines 30-39, column 8, lines 4-11 and 25-56, "resize it to a fixed size", column 10, lines 37-50, column 11, lines 52-65, column 14, lines 45-67 and column 15, lines 1-3 and 29-37, "where T is obtained by deleting the columns of T₁ that correspond to the insignificant coefficients according to the significance map"); generating an output bitstream by combining the reduced bitstream and the enhancement data (Venkatesan - Figures 4-6, column 2, lines 25-28, "lossy compression", column 4, lines 40-46, "quantization", column 5, lines 56-62, column 6, lines 30-39, column 8, lines 4-11 and 25-56, "resize it to a fixed size", column 10, lines 37-50, column 11, lines 52-65, column 14, lines 45-67 and column 15, lines 1-3 and 29-37, "where T is obtained by deleting the columns of T_1 that correspond to the insignificant coefficients according to the significance map").

23. Regarding claim 25, Kocher teaches wherein the encoded data of the user section is encoded in a format which is incompatible with an encoding format of the reduced bitstream (page 13, paragraph 145, page 18, paragraph 182, "(a) notifying the user that the copy is illegal, (b) allowing playback to proceed at reduced resolution, (c)

preventing playback altogether" and paragraph 183, "uniquely-recorded region can also include names, e-mail addresses, account numbers, or other data identifying the specific recipient (e.g., for forensic watermarking purposes, interactive features, etc.) or other characteristics of the recipient (e.g., viewing preferences, authorization data, group identifiers, zip codes, etc.)" and page 19, paragraph 188, "may store data of any other kind and purpose on the media, such as user preferences, user information, etc.").

[An "illegal" copy in broadly interpreted by the Examiner to be an unacceptable copy.]

- 24. Regarding claim 26, Kocher teaches wherein the encoded data is encrypted and the step of re-encoding comprises decrypting the encoded data (page 1, paragraph 9, "content to be distributed in encrypted form, then supply decryption keys or perform decryption operations", page 13, paragraph 144, "applying symmetric cryptographic operations", page 21, remainder of paragraph 199, "the content server transmits (e.g., streams) encrypted digital content (e.g., audio, video, and/or images)").
- 25. Regarding claim 27, Kocher teaches wherein the input bitstream comprises an MPEG encoding of the input signal (page 13, paragraphs 144 and 145 and page 21, remainder of paragraph 199, "the content server transmits (e.g., streams) encrypted digital content (e.g., audio, video, and/or images)").
- 26. Regarding claim 28, Kocher teaches extracting additional data from the user data element (page 13, paragraph 145, page 18, paragraph 183, "uniquely-recorded region can also include names, e-mail addresses, account numbers, or other data identifying the specific recipient (e.g., for forensic watermarking purposes, interactive features,

etc.) or other characteristics of the recipient (e.g., viewing preferences, authorization data, group identifiers, zip codes, etc.)" and page 19, paragraph 188, "may store data of any other kind and purpose on the media, such as user preferences, user information, etc.").

- 27. Regarding claim 29, Venkatesan and Kocher teach wherein the additional data is a watermark (*Venkatesan* column 4, lines 32-67, column 5, lines 1-17, 30-36 and 56-62, column 6, lines 7-16 and 30-39, column 7, lines 23-34 and 53-60, column 8, lines 2-24, column 11, lines 52-60 and *Kocher* page 13, paragraph 144, "forensic watermarks", page 18, paragraph 183, page 19, paragraph 190 and page 20, paragraph 199).
- 28. Regarding claim 30, Kocher teaches wherein the user data element is a user data section of the input bitstream (page 13, paragraph 145, page 18, paragraph 183, "uniquely-recorded region can also include names, e-mail addresses, account numbers, or other data identifying the specific recipient (e.g., for forensic watermarking purposes, interactive features, etc.) or other characteristics of the recipient (e.g., viewing preferences, authorization data, group identifiers, zip codes, etc.)" and page 19, paragraph 188, "may store data of any other kind and purpose on the media, such as user preferences, user information, etc.").
- 29. Regarding claim 31, Venkatesan teaches a computer program enabling the carrying out of a method according to claim 24 (column 18, lines 17-28, column 19, lines 10-29, column 20, lines 9-20 and column 21, lines 7-11).

- 30. Regarding claim 32, Venkatesan teaches a record carrier comprising a computer program as claimed in claim <u>31</u> (column 18, lines 17-28, column 19, lines 10-29, column 20, lines 9-20 and column 21, lines 7-11).
- 31. Regarding claim 33, Venkatesan and Kocher disclose an apparatus for encoding an input bitstream of an input signal, the apparatus comprising:

means for receiving the input bitstream (*Venkatesan* – column 1, lines 28-33, column 4, lines 59-67, "content producer/provider 122 has a content storage 130 to store digital goods containing original content", column 5, lines 9-17, "signal with a watermark embedded therein represents to a recipient that the signal is being distributed in accordance with the copyright authority of the content producer/provider 122" and lines 63-67, column 8, lines 7-42, "a goods obtainer 410" and "goods obtainer 410 obtains a digital good 405 (such as an audio signal or a digital image). It may obtain the good from nearly any source, such as a storage device or over a network communications link." and column 21, lines 7-20);

means for extracting non-essential information from the bitstream to generate a reduced bitstream (*Venkatesan* – Figures 4-6, column 2, lines 25-28, "lossy compression", column 4, lines 40-46, "quantization", column 5, lines 56-62, column 6, lines 30-39, column 8, lines 4-11 and 25-56, "normalize the amplitude", column 11, lines 52-60 and column 15, lines 29-37, "where T is obtained by deleting the columns of T₁ that correspond to the insignificant coefficients according to the significance map"); means for re-encoding the non-essential information to generate re-encoded data in accordance with a different encoding rule than used for encoding the non-essential

information in the bitstream (*Venkatesan* – Figures 4-6, column 2, lines 25-28, "lossy compression", column 4, lines 40-46, "quantization", column 5, lines 56-62, column 6, lines 30-39, column 8, lines 4-11 and 25-56, "resize it to a fixed size", column 10, lines 37-50, column 11, lines 52-65, column 14, lines 45-67 and column 15, lines 1-3 and 29-37, "where T is obtained by deleting the columns of T₁ that correspond to the insignificant coefficients according to the significance map"); means for including the re-encoded data in a user data element associated with the reduced bitstream (*Kocher* – page 13, paragraph 145, page 18, paragraph 183, "uniquely-recorded region can also include names, e-mail addresses, account numbers, or other data identifying the specific recipient (e.g., for forensic watermarking purposes, interactive features, etc.) or other characteristics of the recipient (e.g., viewing preferences, authorization data, group identifiers, zip codes, etc.)" and page 19, paragraph 188, "may store data of any other kind and purpose on the media, such as user preferences, user information, etc.").

32. Regarding claim 34, Venkatesan and Kocher disclose an apparatus for decoding an input bitstream for an input signal, the apparatus comprising: means for receiving the input bitstream, the input bitstream comprising a reduced bitstream associated with the input signal;

means for receiving a user data element comprising encoded data for the input signal (*Kocher* – page 13, paragraph 145, page 18, paragraph 183, "uniquely-recorded region can also include names, e-mail addresses, account numbers, or other data identifying the specific recipient (e.g., for forensic watermarking purposes, interactive features,

etc.) or other characteristics of the recipient (e.g., viewing preferences, authorization data, group identifiers, zip codes, etc.)" and page 19, paragraph 188, "may store data of any other kind and purpose on the media, such as user preferences, user information, etc.");

means for extracting the encoded data from the user data element (Kocher – page 13, paragraph 145, page 18, paragraph 183, "uniquely-recorded region can also include names, e-mail addresses, account numbers, or other data identifying the specific recipient (e.g., for forensic watermarking purposes, interactive features, etc.) or other characteristics of the recipient (e.g., viewing preferences, authorization data, group identifiers, zip codes, etc.)" and page 19, paragraph 188, "may store data of any other kind and purpose on the media, such as user preferences, user information, etc."); means for re-encoding the encoded data to generate enhancement data compatible with an encoding of the input signal in the reduced bitstream (Venkatesan - Figures 4-6, column 2, lines 25-28, "lossy compression", column 4, lines 40-46, "quantization", column 5, lines 56-62, column 6, lines 30-39, column 8, lines 4-11 and 25-56, "resize it to a fixed size", column 10, lines 37-50, column 11, lines 52-65, column 14, lines 45-67 and column 15, lines 1-3 and 29-37, "where T is obtained by deleting the columns of T₁ that correspond to the insignificant coefficients according to the significance map"); means for generating an output bitstream by combining the reduced bitstream and the enhancement data (Venkatesan – Figures 4-6, column 2, lines 25-28, "lossy compression", column 4, lines 40-46, "quantization", column 5, lines 56-62, column 6, lines 30-39, column 8, lines 4-11 and 25-56, "resize it to a fixed size", column 10, lines

- 37-50, column 11, lines 52-65, column 14, lines 45-67 and column 15, lines 1-3 and 29-37, "where T is obtained by deleting the columns of T₁ that correspond to the insignificant coefficients according to the significance map").
- 33. Regarding claim 35, Venkatesan and Kocher disclose a bitstream embodied on a computer readable medium, comprising a reduced bitstream section corresponding to an encoding of a content signal and a user data section comprising encoded data for the input signal encoded in a different format than an encoding format of the reduced bitstream section, wherein said user data section includes re-encoded extracted non-<u>essential information from the input bitstream (Venkatesan – Figures 4-6, column 2, </u> lines 25-28, "lossy compression", column 4, lines 40-46, "quantization", column 5, lines 56-62, column 6, lines 30-39, column 8, lines 4-11 and 25-56, "normalize the amplitude", column 11, lines 52-60 and column 15, lines 29-37, "where T is obtained by deleting the columns of T₁ that correspond to the insignificant coefficients according to the significance map" and Kocher – page 13, paragraph 145, page 18, paragraph 183, "uniquely-recorded region can also include names, e-mail addresses, account numbers, or other data identifying the specific recipient (e.g., for forensic watermarking purposes, interactive features, etc.) or other characteristics of the recipient (e.g., viewing preferences, authorization data, group identifiers, zip codes, etc.)" and page 19, paragraph 188, "may store data of any other kind and purpose on the media, such as user preferences, user information, etc.").
- 34. The motivation to combine would be to determine "security requirements then allow the content itself to implement policies that consider a wide variety of factors and

determine whether (or how) to play in each environment" (*Kocher* – page 4, paragraph 39).

35. Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to incorporate the teachings of Kocher within the teachings of Venkatesan so that "enabling the content itself to control what data regions are played, makes it possible to embed information in the output by selecting between output data versions with tiny differences. Pirate copies can be traced back to a specific player by analyzing these differences" (*Kocher* – page 4, paragraph 37).

Claims 16-19 are rejected under 35 U.S.C. 103(a) as being unpatentable over Venkatesan and Kocher as applied to claim 1 above, and further in view of United States Patent No. 5,253,055 to Civanlar et al., hereinafter Civanlar.

- 36. Regarding claim 16, Venkatesan and Civanlar teach wherein the non-essential information corresponds to higher frequency transform coefficients (*Venkatesan* column 6, lines 30-50, column 9, lines 32-36, column 13, lines 65-67, column 14, lines 1-4 and 65-67, column 15, lines 1-3 and 29-37 and column 16, lines 26-30 and *Civanlar* column 4, lines 28-53, "inclusion of the 'extra' coefficients simply reduces the run/level pairs included in the next higher resolution layers by one").
- 37. Regarding claim 17, Civanlar teaches wherein the extracting comprises extracting run-level pairs of the bitstream (Figures 1A, 1B, 2A, 2B, 3 and 6 and column 1, lines 51-67, "a series of number pairs called run/levels", column 2, lines 1-41, column 3, lines 20-40, column 4, lines 28-53, "inclusion of the 'extra' coefficients simply reduces

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the run/level pairs included in the next higher resolution layers by one", column 5, lines 9-41, column 6, lines 63-67 and column 7, lines 1-30).

- 38. Regarding claim 18, Civanlar teaches wherein at least some of the run-level pairs are the last run-level pairs prior to an end of block indication (Figures 1A, 1B, 2A, 2B, 3 and 6 and column 1, lines 51-67, "a series of number pairs called run/levels", column 2, lines 1-41, column 3, lines 20-40, "inserted in the bitstream at the beginning of each encoded video-sequence", column 4, lines 28-53, "inclusion of the 'extra' coefficients simply reduces the run/level pairs included in the next higher resolution layers by one", column 5, lines 9-41, column 6, lines 63-67 and column 7, lines 1-30).
- 39. Regarding claim 19, Civanlar teaches wherein the re-encoding the non-essential pairs comprises re-encoding the run-level pairs using a different run length value to data word association than specified for MPEG (Figures 1A, 1B, 2A, 2B, 3 and 6 and column 1, lines 51-67, "a series of number pairs called run/levels", column 2, lines 1-41, "the variable-length word decoder", column 3, lines 20-40, "inserted in the bitstream at the beginning of each encoded video-sequence", column 4, lines 28-53, "inclusion of the 'extra' coefficients simply reduces the run/level pairs included in the next higher resolution layers by one", column 5, lines 9-41, column 6, lines 63-67 and column 7, lines 1-30).
- 40. The motivation to combine would be to "reduce the required computations resources and memory required to facilitate the video decoding. Also, in certain applications a separate quantizer may be utilized for each video scale to allow

independent quality adjustments corresponding to bit rates of each layer" (*Civanlar* – column 6, lines 57-62).

41. Therefore it would have been obvious to one of ordinary skill in the art at the time the invention was made to incorporate the techniques disclosed within Civanlar with the teachings of Kocher and Venkatesan in order to provide a way that "improves coding efficiency by allowing an implicit EOB to separate blocks, making it unnecessary to transmit an explicit EOB signal in most cases" (*Civanlar* – column 3, lines 37-40).

Response to Arguments

- 42. Applicant's arguments, see page 8, filed 10/16/07, with respect to the 35 U.S.C. 112, 2nd paragraph rejections of claims 18 and 32 have been fully considered and are persuasive. The 35 U.S.C. 112, 2nd paragraph rejections of claims 18 and 32 have been withdrawn.
- 43. Applicant's arguments filed 10/16/07 have been fully considered but they are not persuasive. With regards to the 35 U.S.C. 101 rejection of claim 35, the Examiner maintains said rejection. The Applicant claims, inter alia, "a bitstream embodied on a computer readable medium, comprising a reduced bitstream section corresponding to an encoding of a content signal and a user data section comprising encoded data for the input signal". Said "computer readable medium" is not properly defined within the specification. One of ordinary skill in the art could reasonably construe that the claimed computer-readable medium included both storage media and transmission media such as a wire and/or the Internet. The Office's current position is that claims involving transmission media, such as signals encoded with functional descriptive material, do not

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fall within any of the categories of patentable subject matter set for in 35 USC § 101, and such claims are therefore ineligible for patent protection. See 1300 OF 142 (November 22, 2005) (in particular, see Annex IV(c)).

44. With regards to claim 1, the Examiner maintains the above-cited grounds of rejection. Pertaining to the claim language of "encoding the non-essential information", the Examiner refers to, in particular but not limited to column 15, lines 1-3 and 29-37, "where T is obtained by deleting the columns of T₁ that correspond to the insignificant coefficients according to the significance map". The Examiner broadly interprets the claim language "non-essential information" to pertain to Venkatesan's disclosure of "the insignificant coefficients according to the significance map".

Conclusion

- 45. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.
- 46. The following United States Patents are cited to further show the state of the art with respect to the embedding of data within a bitstream, such as:

United States Patent No. 5,727,092 to Sandford et al., which is cited to show compression embedding.

United States Patent No. 6,809,792 to Tehranchi et al., which is cited to show spectral watermarking for motion picture image data.

United States Patent No. 6,332,030 to Manjunath et al., which is cited to show a method for embedding and extracting digital data in images and video.

United States Patent No. 6,532,541 to Chang et al., which is cited to show a method and apparatus for image authentication.

United States Patent No. 5,960,081 to Vynne et al., which is cited to show embedding a digital signature in a video sequence.

United States Patent No. 6,301,368 to Bolle et al., which is cited to show a system and method for data hiding in compressed fingerprint images.

- 47. THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).
- 48. A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.
- 49. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Jeremiah Avery whose telephone number is (571) 272-8627. The examiner can normally be reached on Monday thru Friday 8:30am-5pm.
- 50. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Ayaz Sheikh can be reached on (571) 272-3795. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

51. Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

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